



USAWE Committees Working Meeting Minutes 3.22.2023



Meeting Date: Wednesday, March 22, 2023

Meeting Time: 5:00 p.m. Pacific, 6:00 p.m. Mountain, 7:00 p.m. Central, 8:00 p.m. Eastern

Meeting Frequency/Modality: 4th Wednesday each Month via Zoom

Agenda: Sent 3.13.2023 4:01 PM PST and posted to USAWE.org > Corporate > Records > Meeting Minutes and filed in USAWE G-Drive > Committees folder by Secretary Kris Blacklock

Minutes: The 3.22.2023 minutes were e-approved 3.25.2023 6:45 PM PST and posted to the USAWE.org > Corporate > Records > Meeting Minutes and filed in USAWE G-Drive > Committees

NEXT MEETING: Wednesday, April 26 2023 - 5pm PST, 6pm MTS, 7pm CST, 8pm EST

USAWE's Mission Statement: <i>Fostering a Supportive Community of Riders and Building a Strong Future for the Sport</i>						
Non-voting USAWE Committee and Task Force Chairs						
Affiliate Organizations	Kristine Strasburger	A		International Competition	Kellee Campbell	A
Awards	Bridgett Klingler	P		Licensed Officials	Christy Reich	P
Coaches Network	Trisha Kiefer-Reed	A			Doreen Atkinson	P
Competitions	Jeanne Bond	A		Marketing and Promotion	Karen Boso	P
Elections	To be Appointed	A		Membership	Kate Steffes	P
Ethics	Dan Dahlke	P		Rules	Jeanne Bond	A
Financial Oversight	Leesa Nero	A		Website	Kristine Strasburger	A
	Brittney Flowers	P		Youth Development	Alex Tyson	A
Horse Recording	Mindy Finelli	P				
Board of Directors (BOD)			Regional Directors			
Executive Committee				Regional Director 1	Heather Humelbaugh	A
President	Chris Stanko	P		Regional Director 2	Katie Franklin	P
President Elect	Doreen Atkinson	P		Regional Director 3	Linda Frazier	P
Secretary	Kris Blacklock	P		Regional Director 4	Kiki Pantaze	A
Treasurer	Erin O'Shaughnessy	A		Regional Director 5	Becky Sherven	A
At Large Director 1	Robin Bond	P		Regional Director 6	Karen Miller	A
At Large Director 2	Stephanie Hayes	P		Regional Director 7	Rebecca Algar	P

Current # Committee Chairs = 16 | 8 Chairs in attendance | Current # Board of Directors = 13 | 8 BOD in attendance.

USAWE Members in attendance for all or part of the meeting:

Biddie Lowry (Elections), Kasey Riddle (Youth Development), Pat Melton (Awards), Lynn Maloney (Awards)

President Elect Doreen Atkinson called the meeting to order at 5:00 PM Pacific time.

CORPORATE

- **2-Factor Authentication** – Questions? Issues? Financial Oversight Enforcement Date – April 1
Of the 45 corporate accounts, 29 have 2-FA (as of 3/22/23). It is required for any account with financial access; recommended for all others.
- **Google Forms Protocol** – Ask the Secretary to set up a form shell and filter forward form responses. Website Committee Chair Kristine Strasburger is meeting with each committee to review website and G-Drive Google Forms. Owner should be USA Working Equitation, responses to be filter-forwarded to designated Committee Chair (member).
- **G-Drive Access** – Secretary authorizes G-Drive Committee Folder after Committee Appointment; Committee Chair to authorize sub-folders/files committee member access. Committee Chair to perform an annual review to ensure appropriate access is authorized for committee chair and members.
- **Committee Budgets and Policies/Procedures** – 2023
 - **Affiliate Organizations** – preliminary approved 3.15.2023
 - **Website** – preliminary approved 3.15.2023



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USAWE COMMITTEES 'Open Mic' (listed in alpha order)

AFFILIATE ORGANIZATIONS (AO) – Absent

AWARDS – Bridget Klingler reported 2022 year-end awards were ordered (ribbons and patches) and are currently in process. Leaderboard awards embroidered item cutoff is March 31st.

COACHES NETWORK – Absent

COMPETITIONS – Absent

ELECTIONS – Biddie Lowry reported that the committee reviewed the 'to do' list and split the tasks amongst committee members. Working on Elections policies and procedures. Will be submitting committee appointments for the April 12 BOD meeting.

ETHICS – Dan Dahlke held a committee meeting last evening; all is quiet.

FINANCIAL OVERSIGHT – Brittney Flowers keeping eye on the 2022 tax return submission and working on policies and procedures. Will be submitting a committee appointment for the April 12 BOD meeting. Researching a bookkeeper.

HORSE RECORDINGS – Mindy Finelli reported horse recordings are going well. Added Lidia Taylor to the committee and working on horse recording database that breaks out the breed registry so it's easy to search for Awards, Competitions, etc. Divided the horse recording into (2) steps for horse registration and payment to streamline recording/payment. Doreen Atkinson recommended GIRA be updated to have a downloadable report with top breeds.

INTERNATIONAL COMPETITION TASK FORCE – Doreen Atkinson and Christy Reich held a committee meeting on Sunday. Contacted by WAVE to host an 'America' International Competition with (2) riders from each country. International Competition to determine selection of riders. USA attire is in process. Looking into travel grants for upper level riders to compete under the WAVE judge at the LOC EOH Seminar and Licensed Show in Woodstock IL June 15-18. Planning on educational events for international rider development to be prepared for 2026 World Working Equitation Championship. Riders must earn a minimum 60% qualifying score under a WAVE judge to be considered for international competition.

LICENSED OFFICIALS (LOC) – Christy Reich reported brainstorming an 'Ask a Judge' idea for a website 'button' to offer an opportunity to ask rule clarification questions. Registration is open for Licensed Officials EOH Seminar June 15-18 in Woodstock IL (see website WE Calendar).

Registration is now open for the Licensed Officials EOH seminar, June 15 - 18, 2023 in Woodstock, Illinois. The link is live on the landing page of the USAWE website or you can click [here](#) to register. For the direct link to the hotel and the special rate for the seminar attendees, please click [here](#).

MARKETING AND PROMOTION – Karen Boso reported committee is very busy – read the March eNews for marketing and promotion activity announcements. Final tweaks to USAWE merchandise. 3' x 3' stall size banners with QR code to website landing page. Will have 8 ½" x 11" downloadable flyers with QR code. Lidia Taylor working on breed alliances. Determining who best to distribute brochures. Rebecca Alga asked if a poster could be available to be left for on-site advertisement. Dressage Illustrated contract reduced to 2 yr. Affiliate Organizations send new AOs, Coaches Network please send new coaches and LOC please send new licensed officials to the marketing committee so they can promote on social media. Reminder to apply for Trade Show Grant (see Affiliate Organization, Licensed Officials Program and Coaches Network webpage for Google Form Application).

MEMBERSHIP – Kate Steffes reported 810 members as of 3/21/22. Membership submission is steady. Looking for volunteers. Karen Boso asked if there is post-show voucher follow-up to encourage new membership. Kate sends new members to regional directors and marketing and can include voucher recipients. Kate worked on policies/procedures. Also split the membership into a (2) step process – membership submission and payment.

RULES – Absent

WEBSITE – Absent

YOUTH DEVELOPMENT – Kasey Riddle reported Alex Tyson decided to step down as chair due to time commitment needed for personal training sessions. Asked for potential volunteers (youth and adults). Will be submitting committee appointments for the April 12 BOD meeting. Working on fundraising ideas. Working on grants for youth clinics. Working on committee policies and procedures. Working on the Pony Club alliance. Karen Boso reminded participants of the 40% discount for



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Dressage Illustrated Working Equitation booklets that could be sold at retail price as a fundraiser. Rebecca Algar recommended a 'Youth Only' clinic with an accredited judge or WE coach. Asked if show organizers could offer a discounted youth entry fee. Chris Stanko mentioned High Country Working Equitation AO is offering a free clinic for kids and a schooling show. Linda Frazier (R3 Director) indicated WEKS AO offers a \$75 entry fee for youth (1/2 off adult entry fee). Biddie Lowry indicated NOVAWE AO is giving youth entry a \$50 off the entry fee. Christy Reich mentioned the youth clinics could be a fundraiser by charging a nominal auditing fee. Recommended reaching out to the Competitions Committee to include a suggestion for the Competition Manual to ask show organizers to consider offering a discounted youth entry fee.

President Elect Doreen Atkinson adjourned the meeting at 6:19 PM Pacific Time.

Minutes submitted by Kris Blacklock, USAWE Secretary